



Trend Chart on Innovation in Europe

DE 40

General presentation of the measure/scheme/action/regulation

Country

Germany

Geographical coverage, national or regional (state region)

(National)

Title of the measure

INSTI - Innovation Market

Information Source/Reference

www.venture-management-services.de/innovationwww.insti.de

Overview (nature, main goals)

The Innovation Market provides a marketplace for inventors and innovators to find companies that assist them in financing and bringing their products onto the market. Substantially, it is an Internet platform for the exchange of information. The Innovation Market is divided into three main categories: Ideas searching for capital. Ideas searching for enterprises. Enterprises searching for ideas. The Innovation Market is run by the German Stock Exchange and the KfW bank.

Action Plan objective addressed by measure

- II.1. Competition
- II.2. Protection of IPR
- II.5. Financing
- III.3. Start-up of technology-based companies

Administering agency

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Name of the manager(s) responsible for the implementation of this measure with address, fax, phone

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Description of Scheme

General Information

Reference to legal basis (e.g. act, public document, ...)

Bundesanzeiger Nr. 173, September 10, 1998 Bundesanzeiger of 16. September 1998, 13.729

Does the measure receive central funding or regional funding?

Central

Start date

1998

Expected date of completion

indefinite

Previous measure (name, date, links with the current measure)

INSTI-BUSINESS-database, which originally started in 1983 as a joint venture of leading European banks and information providers and was integrated in the INST project in 1998

Reasons for launching/modifying the new measure

Search

Publications

Who is Who

News

Links

Search

Contact Us

FAQ

Disclaimer

The project is a joint initiative of the Deutsche Börse AG und the Kreditanstalt für Wiederaufbau in order to raise transparency on the market for innovation and new business ideas.

Have any of the main features of the measure/scheme/action/regulation changed during its implementation

no

What is the predominant role of the government?

Regulator, funding source

Target Group

Who are the target groups of the measure?

Large Companies/Large Industrial Companies

Researchers

SMEs/Industrial SMEs

Organisation and Implementation

Organisation and Structure

With the motto: "Entrepreneur seeks idea – idea seeks capital", the "Innovation Market" a special supporting measure that offers a platform for establishing contacts between investors, patent holders and young technology-oriented firms. Under the internet www.venture-management-services.de/innovation/address, those with ideas can present their innovation. Here, interested investors can obtain an overview of what is on offer. A number of "innovation partners" (i.e. member of the INSTI network) check the quality of technology offers and guarantee that only high-quality technology offers enter the innovation market.

What are the criteria for eligibility?

Information on technology offers is only put into the internet if it meets high-quality standards. Quality is checked by INSTI partners.

What is the mode of delivery of the measure?

information provision

Financing : Overall budget allocated to the measure

one third of advertising expenses up to 15,523

Financing : expenditure per year

no running costs covered by public money

Financing : other budgetary sources (additional financing)

internal funding by the German Stock Exchange and the KfW

Results

Result Measurement

What are the main indicators for the measurement of the results ?

turnover in the Innovation Market, number of successful partnerships

Where an evaluation has taken place, what were the main results achieved?

no evaluation so far

If no official evaluation has been undertaken, have there been any indicators of success?

not available yet

Observations

Which mechanisms seem to function well in the measure?

not available yet

Which mechanisms seem to be less successful in the measure?

not available yet

Are there any other measures planned or in operation as a follow up to this measure? Direction of the planned measures? Objectives? Target groups?

not available yet

