



## Trend Chart on Innovation in Europe

DE 48

### General presentation of the measure/scheme/action/regulation

#### Country

Germany

#### Geographical coverage, national or regional (state region)

(National)

#### Title of the measure

INSTI - INTRA (Innovation Training)

#### Information Source/Reference

www.insti.de

#### Overview (nature, main goals)

The INSTI Innovation Training's objective is reducing deficits of knowledge in the field of innovation, especially innovation management, creativity techniques, patents and information management. The long term aim is increased innovation activity in Germany. The whole innovation process is accompanied by a wide range of qualification measure

#### Action Plan objective addressed by measure

- I.1. Education & Training
- I.4. Innovation & Management
- II.2. Protection of IPR
- III.5. Absorption of Technologies by SMEs

#### Administering agency

Institut der deutschen Wirtschaft Köln  
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#### Name of the manager(s) responsible for the implementation of this measure with address, fax, phone

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### Description of Scheme General Information

#### Reference to legal basis (e.g. act, public document, ...)

directive on the programme by the BMBF

#### Does the measure receive central funding or regional funding?

Central

#### Start date

1997

#### Expected date of completion

2002

#### Previous measure (name, date, links with the current measure)

no

#### Reasons for launching/modifying the new measure

lack in innovation management capabilities at SMEs, information deficits at SMEs concerning training services offered on the market, uncertainty on the value and usefulness of such training

#### Have any of the main features of the measure/scheme/action/regulation changed during its implementation

no

#### What is the predominant role of the government?

Funding source

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## Target Group

### Who are the target groups of the measure?

Large Companies/Large Industrial Companies  
 SMEs/Industrial SMEs  
 Managers

## Organisation and Implementation

### Organisation and Structure

In order to build up the INSTI Innovation Training, the spectra of the already existing off of innovation training were analysed, systematised and integrated in the following modules:- Strategic management (strategic innovation management),- Finding new ideas for products, services and processes (creativity techniques, evaluation techniques),- The protection of new products (patents and other forms of legal protection, information from patent databases) ,- Development processes in enterprises (teamwork and communication, successful internal structures).SMEs can decide on taking a standard training or an intensified training.

### What are the criteria for eligibility?

no criteria

### What is the mode of delivery of the measure?

provision of training courses at low fares

### Financing : Overall budget allocated to the measure

not available yet

### Financing : expenditure per year

not available yet

### Financing : other budgetary sources (additional financing)

there are several other training measures publicly funded available to SMEs (see DE\_4 DE\_05)

## Results

### Result Measurement

#### What are the main indicators for the measurement of the results ?

no indicators mentioned

#### Where an evaluation has taken place, what were the main results achieved?

no evaluation so far

#### If no official evaluation has been undertaken, have there been any indicators of success?

not available yet

## Observations

#### Which mechanisms seem to function well in the measure?

not available yet

#### Which mechanisms seem to be less successful in the measure?

not available yet

#### Are there any other measures planned or in operation as a follow up to this measure? Direction of the planned measures? Objectives? Target groups?

not available yet

