



Trend Chart on Innovation in Europe

DE 63

General presentation of the measure/scheme/action/regulation

Country

Germany

Geographical coverage, national or regional (state region)

(National)

Title of the measure

INSTI Innovation Action

Information Source/Reference

www.insti.deannouncement: Bundesanzeiger Nr. 243, December 28, 2000

Overview (nature, main goals)

The INSTI Innovation Action aims at enabling enterprises and start-ups to establish internal innovation processes on a permanent base, i.e. as a continuous part of their entrepreneurial and business activities. Higher education institutions and public research organisations will be supported in planning and implementing a patent and commercialisation management. Enterprises and science institutions may receive direct financial support for consuming innovation and patent related consulting services offered by members of the INSTI Innovatione.V. (association) which was established at the end 2000.

Action Plan objective addressed by measure

I.4. Innovation & Management

II.2. Protection of IPR

III.5. Absorption of Technologies by SMEs

Administering agency

[Federal Ministry of Education and Research - BMBF](#)

Heinemannstr. 2, Germany

Phone: +49-228-57-0

Fax: +49-228-57-3601

Web Site: www.bmbf.de

Institut der deutschen Wirtschaft Köln

Gustav-Heinemann-Ufer 84-88, Germany

Phone: +49-221-4981-0

Fax: +49-221-4981-856

Web Site: www.iwkoeln.de

Name of the manager(s) responsible for the implementation of this measure with address, fax, phone

[Milos Komac](#)

Ministry of Science and Technology

Trg Osobodilne fronte 13, Slovenia

Phone: +386/61 1784 649

Fax: +386/ 61 1784 719

e-mail: info@mzt.si

Michael Kuckartz

Arbeitsgemeinschaft Deutscher Patentinformationszentren

c/o Handelskammer Hamburg, IPC, Germany

Phone: +49-40-36-138-249

Fax: +49-40-36-138-270

e-mail: kuckartz@hamburg.handelskammer.de

[Günter Reiner](#)

Federal Ministry of Education and Research - BMBF

Heinemannstr. 2, Germany

Phone: +49-228-57-3845

Fax: +49-228-57-3945

e-mail: guenter.reiner@bmbf.bund.de

Angelika Lee

Institut der deutschen Wirtschaft Köln

Gustav-Heinemann-Ufer 84-88, Germany

Phone: ++49-221-4981-840

Fax: ++49-221-4981-856

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e-mail: lee@iwkoeln.de

Description of Scheme

General Information

Reference to legal basis (e.g. act, public document, ...)

Announcement: Bundesanzeiger Nr. 243, December 28, 2000

Does the measure receive central funding or regional funding?

Central

Start date

2001

Expected date of completion

2002

Previous measure (name, date, links with the current measure)

Other sub-programmes of the INSTI-Network provide related types of support, such as Innovation Market (Commercialisation of Patents by SMEs) and INTRA (innovation and patent-related training)

Reasons for launching/modifying the new measure

Continuous innovation processes and implementing a comprehensive innovation management within an enterprise become increasingly important for innovation success. Especially SMEs lack in information and skills necessary to establish such a "culture of innovation" and need consulting support. The network of innovation and patent consultants united in the INSTI Innovation e.V. provide a broad range of respective services. Furthermore, universities and research institutes need expert support in their patent related activities as well.

Have any of the main features of the measure/scheme/action/regulation changed during its implementation

no

What is the predominant role of the government?

financing source

Target Group

Who are the target groups of the measure?

SMEs/Industrial SMEs

Research Institutes

Universities

Organisation and Implementation

Organisation and Structure

The programme provides financial support for using innovation and patent-related services by consultants which are member of INSTI Innovation e.V. (there are currently 26 members in 14 Federal States). They offer services such as: innovation workshops, innovation checks, technology evaluation, IP consulting, opening-up new business fields, commercialisation strategies, market monitoring, innovation process coaching, patent search. Until September 30, 2001, grants amount to 50 % of the costs of the services used. After the public financial contribution is reduced to 25 %. There are maximum amounts of the costs for the various services, ranging from 2,000 Euro (patent search) to 32,500 Euro (consulting concerning opening-up new business fields, commercialisation strategies, innovation process coaching). In the case of patent search, support is only given if combined with another service used. Enterprises may apply for support at each member INSTI Innovation e.V. The programme is managed by the IW Cologne.

What are the criteria for eligibility?

Public support is restricted to SMEs (according to the EU definition), start-ups as well as publicly acknowledged higher education institutions and non-university research institutes in Germany. Furthermore, there must be at least two INSTI partners being involved in the services used by an enterprise.

What is the mode of delivery of the measure?

direct grants to enterprises

Financing : Overall budget allocated to the measure

not available yet

Financing : expenditure per year

not available yet

Financing : other budgetary sources (additional financing)

no

Results

Result Measurement

What are the main indicators for the measurement of the results ?

not available yet

Where an evaluation has taken place, what were the main results achieved?

no, the programme has just started

If no official evaluation has been undertaken, have there been any indicators of success?

no, the programme has just started

Observations

Which mechanisms seem to function well in the measure?

no, the programme has just started

Which mechanisms seem to be less successful in the measure?

no, the programme has just started

Are there any other measures planned or in operation as a follow up to this measure? Direction of the planned measures? Objectives? Target groups?

not available yet

