



Trend Chart on Innovation in Europe

GR 40

General presentation of the measure/scheme/action/regulation

Country

Greece

Geographical coverage, national or regional (state region)

(National)

Title of the measure

'Network yourself' Programme / Πρόγραμμα 'Δικτυωθείτε'

Information Source/Reference

General Secretariat for Industry - Ministry of Development, www.ypan.gr

Overview (nature, main goals)

The 'Network yourself' Programme is implemented in the framework of the Operational Programme Information Society (3rd CSF), Measure 3.2. The aim of this programme is increase digital awareness in 50.000 SMEs and to exploit the opportunities offered by the Internet. The first call for proposals was launched in December 2000.

Action Plan objective addressed by measure

I.4. Innovation & Management
III.5. Absorption of Technologies by SMEs

Administering agency

[Hellenic Organisation of Small - Medium Sized Enterprises and Handicraft SA / EOMMEX](#)

16, Xenias Str., Greece

Phone: + 301 74 91 100

Web Site: www.eommex.gr/english/home/index.htm

Name of the manager(s) responsible for the implementation of this measure with address, fax, phone

[Manager of measure GR 40](#)

Hellenic Organisation of Small - Medium Sized Enterprises and Handicraft SA / EOMMEX

16, Xenias Str., Greece

Description of Scheme

General Information

Reference to legal basis (e.g. act, public document, ...)

Operational Programme "Information Society" (2000-2006) - Measure 3.2

Does the measure receive central funding or regional funding?

Central

Start date

7/12/2000

Expected date of completion

2003

Previous measure (name, date, links with the current measure)

None of the same target. The Organisation for SMEs (EOMMEX) has supported the purchase of PCs in the 2nd CSF.

Reasons for launching/modifying the new measure

The programme aims at familiarising 50.000 SMEs with e-business.

Have any of the main features of the measure/scheme/action/regulation changed during its implementation

Not yet.

What is the predominant role of the government?

Provider of co-funding, trainer and administrator.

Target Group

Who are the target groups of the measure?

SMEs/Industrial SMEs

Organisation and Implementation

Organisation and Structure

The first call for proposals was launched in December 2000. Partial deadlines are 31/01/2001, 31/08/2001, 31/01/2002, 31/08/2002, and 31/01/2003 but applications can be submitted any time by a registered letter to the SME Organisation (EOMMEX). An evaluation will take place twice a year after the above deadlines, taking specific criteria into consideration. The Executive Director of EOMMEX will approve the results of the evaluation. The applications that were submitted up to 31/1/2001 were approx. 11.160 of which 7.100 were approved.

What are the criteria for eligibility?

Eligible actions: Enterprises of Category 1: Minimum equipment, technical support and Internet connection for two years. Enterprises of Category 2: Support for domain name, web page, services and two-year virtual hosting. The programme does not allow for the transition from category 1 directly into 3, that is the equipment supply and the development of the web page at the same time. Eligibility Criteria: a. The enterprise's size (20%) b. The region in which the enterprise is active (40%) c. The sector in which the enterprise is active and especially the dynamics and the receptivity of its sector in e-business activities (20%) d. The enterprise turnover (20%) with a special bonus to small firms. Preference will be given to enterprises that employ persons with special needs.

What is the mode of delivery of the measure?

The programme is delivered as a grant (economic support for the supply of equipment and services) including free training. The public contribution for an enterprise that belongs to category 1 and 2 is 40% of the total budget and up to 240.000 Drachmas (705 Euros) for each action. The subsidy is given in one instalment, if everything is implemented according to the programme rules. During the implementation of the project various inspections will take place.

Financing : Overall budget allocated to the measure

30 bil Drachmas (88,04mil Euros). The public contribution is 12 bil Drachmas (35,22 mil Euros).

Financing : expenditure per year

4 bil Drachmas (11,74 mil Euros) for the year 2001.

Financing : other budgetary sources (additional financing)

None.

Results

Result Measurement

What are the main indicators for the measurement of the results ?

Number of companies connected, continuity of use.

Where an evaluation has taken place, what were the main results achieved?

No official evaluation has taken place yet.

If no official evaluation has been undertaken, have there been any indicators of success?

The number of the applications.

Observations

Which mechanisms seem to function well in the measure?

It is too early to judge.

Which mechanisms seem to be less successful in the measure?

It is too early to judge.

Are there any other measures planned or in operation as a follow up to this measure? Direction of the planned measures? Objectives? Target groups?

It is too early to plan a follow up.

