



Trend Chart on Innovation in Europe

GR 7

General presentation of the measure/scheme/action/regulation

Country

Greece

Geographical coverage, national or regional (state region)

(National)

Title of the measure

Best Practice Benchmarking - PAPHOS / Πρόγραμμα Εντοπισμού και Αφομοίωσης Υποδειγματικών Χρήσεων Νέων Τεχνολογιών - ΠΑΦΟΣ

Information Source/Reference

General Secretariat for Research and Technology – Ministry of Development

Overview (nature, main goals)

The first pilot open call for proposals was launched in 1997. The programme pinpoints interventions to issues of technological modernisation. It aims at familiarising Greek business with methods used throughout the world for this purpose, and for businesses to implement these systematically through methodical activities of creative mimicry and innovative adaptation. The mechanism applied to, in order to achieve the above, is based on identifying businesses that apply known exemplary practices in specific areas of business activity so that other businesses can immediately or gradually adopt such practices. Exemplary practices are those methods of production, organisation and operation, those strategies and tactics that provide a business with competitive advantages and that constitute an example to be imitated by other businesses. In this matter the business is taught by its competitors, its suppliers, its clients and/or by other businesses and proceeds to make the necessary adjustments, gradually and on its own

Action Plan objective addressed by measure

III.5. Absorption of Technologies by SMEs

Administering agency

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Name of the manager(s) responsible for the implementation of this measure with address, fax, phone

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General Secretariat for Research and Technology - GSRT / Ministry of Development

14-18, Mesogion Ave., Greece

Description of Scheme

General Information

Reference to legal basis (e.g. act, public document, ...)

L.1892/1990 and to L.2234/1995

Does the measure receive central funding or regional funding?

Central

Start date

1996

Expected date of completion

2000

Previous measure (name, date, links with the current measure)

No.

Reasons for launching/modifying the new measure

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By the implementation of the programme it is possible to increase the flow of technology and investments significantly and to improve the position of Greek businesses in international competition. The programme is complementary to training, research and demonstration of new technology programmes on the one hand and on the other hand to the modification for increasing private investment.

Have any of the main features of the measure/scheme/action/regulation changed during its implementation

No.

What is the predominant role of the government?

Provider of co-funding and administrator.

Organisation and Implementation

Organisation and Structure

A call for proposals was launched in October 1996. The proposals were submitted to the GSRT and evaluated under the conditions, which are mentioned in the current proclamation of the programme. The proposals are judged in two stages: 1st stage: type verification, 2nd stage: substantial judgement by the experts committee. During the first pilot call for proposals, 59 proposals have been submitted and 21 projects were approved but 17 finally operated. The total duration of the projects up to the design of the action plans and their preliminary application cannot exceed a total of 18 months. A final report should be submitted up to 6 months after the end of the programme, in which should be included the advantages and disadvantages of the implementation of the programme to the enterprise. By the acceptance of this report the green light for the final instalment is given.

What are the criteria for eligibility?

Eligible thematic sectors: The programme covers all the technological sectors. Priority is given to the following: 1. Automation and microelectronics, 2. Food conservation, 3. Packaging materials, 4. Equipment maintenance, 5. Energy saving, protection of the environment and exploitation of industrial waste. Evaluation criteria: A' phase - typical test: a. Presentation of 3 fully completed copies of the proposal, b. Agreement on the general terms of the call, c. Existence of a private contract between the enterprise and the consultant, d. Duration and budget in accordance to the call, e. One responsible person for the project. B' phase - Substantial judgement by the experts commission: a. Proposal's harmonisation to the aims of the programme (20%), b. Importance of the suggested procedure for the future and the competitiveness of the enterprise (25%), c. Gravity and trustworthiness of the enterprise, which proposes the project and its ability to support it administratively and economically (15%), d. Enterprise's ability to develop the results of the study and to materialise the necessary changes for the absorption of the exemplary practice (15%), e. Capability to perform the project, team's and consultant's previous experience (25%). The proposals, that will be submitted after an analysis of the procedure and a determination of the indicators and contain the relative data, will get priority.

What is the mode of delivery of the measure?

The measure is delivered as a competitive grant. Each project can be financed by a public contribution, which is up to 80 million Drachmas (235 thousand Euros) and up to 40% of the total improved budget.

Financing : Overall budget allocated to the measure

The total budget for the programme is 596,6 million Drachmas (1,75 million Euros), while the public contribution is 238,640 million Drachmas (702 thousand Euros).

Financing : expenditure per year

The public contribution for the year 1999 is 63,680 million Drachmas (187 thousand Euros)

Financing : other budgetary sources (additional financing)

No.

Results

Result Measurement

What are the main indicators for the measurement of the results ?

The enterprise will indicate for the selected procedures, clear objectives for improvement or change, which will be expressed by quantitative indicators, if this is possible. The indicators may give answers to subjects of more than one category of benchmarking practices and describe the up to date outcomes of a procedure or forecast a future development. The level of the enterprise's objectives should be chosen by the enterprise taking into consideration the up to date operating level and its maturity to adapt such methods. The interest is focused on the measurements, which concern technology use and innovation.

Where an evaluation has taken place, what were the main results achieved?

No official evaluation.

If no official evaluation has been undertaken, have there been any indicators of success?

No information

Observations

Which mechanisms seem to function well in the measure?

N/A

Which mechanisms seem to be less successful in the measure?

Additionality was limited because many selected projects already existed.

Are there any other measures planned or in operation as a follow up to this measure? Direction of the planned measures? Objectives? Target groups?

The programme will not continue during the third CSF.

