



Trend Chart on Innovation in Europe

UK 17

General presentation of the measure/scheme/action/regulation

Country

United Kingdom

Geographical coverage, national or regional (state region)

(National)

Title of the measure

Central Enquiry Unit (CEU), Internet Website, Publicity Literature

Information Source/Reference

UK Patent Office.

Overview (nature, main goals)

This is one of the measures aimed at improving the legal and regulatory environment in the UK

Action Plan objective addressed by measure

II.2. Protection of IPR

Administering agency

Patent Office

Concept House, Cardiff Road, United Kingdom

Phone: 0645 50 05 05

Fax: 01 633 81 44 44

Web Site: www.patent.gov.uk

Name of the manager(s) responsible for the implementation of this measure with address, fax, phone

General contact

Patent Office

Concept House, Cardiff Road, United Kingdom

Phone: 01633 813645

e-mail: webmaster@patent.gov.uk

Description of Scheme

General Information

Reference to legal basis (e.g. act, public document, ...)

Part of UK Patent Office's marketing strategy as set out in its Corporate Plan.

Does the measure receive central funding or regional funding?

Central

Start date

1995

Expected date of completion

2000

Previous measure (name, date, links with the current measure)

The CEU brought together several specialised enquiry points in the Patent Office to create a centralised service giving general advice and information on all aspects of IP. Literature was originally unattractive but has been developed to be readable, informative and up to date.

Reasons for launching/modifying the new measure

Lack of knowledge of IP throughout the UK at all levels.

Have any of the main features of the measure/scheme/action/regulation changed during its implementation

All the measures are constantly being updated and developed to give a better service to the public.

What is the predominant role of the government?

As a facilitator and catalyzer of increasing knowledge and awareness of IP in the UK.

Target Group

Who are the target groups of the measure?

Large Companies/Large Industrial Companies
SMEs/Industrial SMEs

Search

Publications

Who is Who

News

Links

Search

Contact Us

FAQ

Disclaimer

Individuals

Organisation and Implementation

Organisation and Structure

The CEU is operated by in-house staff specifically trained to deal with a broad range of enquiries. An in-house team maintains and develops the website and the services which are available via the Internet. The publicity literature is created by Office staff and constantly updated. New literature is developed in response to the needs of customers.

What are the criteria for eligibility?

There are difficulties in keeping the information readable, brief and simple while maintaining legal accuracy. No generalised advice can cater for every situation which may arise.

What is the mode of delivery of the measure?

Service

Financing : Overall budget allocated to the measure

Not relevant - organisational structure

Financing : expenditure per year

Unknown - organisational structure

Financing : other budgetary sources (additional financing)

None known

Results

Result Measurement

What are the main indicators for the measurement of the results ?

Not known - organisational structure

Where an evaluation has taken place, what were the main results achieved?

No evaluation conducted

If no official evaluation has been undertaken, have there been any indicators of success?

Not known

Observations

Which mechanisms seem to function well in the measure?

Not known - organisational structure

Which mechanisms seem to be less successful in the measure?

Not known - organisational structure

Are there any other measures planned or in operation as a follow up to this measure? Direction of the planned measures? Objectives? Target groups?

Subsumed into Small Business Service, 2000 (UK_27)

