



Trend Chart on Innovation in Europe

UK 22

General presentation of the measure/scheme/action/regulation

Country

United Kingdom

Geographical coverage, national or regional (state region)

UNITED KINGDOM

Title of the measure

Higher Education Reach Out to Industry and the Community (HEROIC)

Information Source/Reference

<http://www.hefce.ac.uk/news/hefce/1999/fpc.htm>

Overview (nature, main goals)

Recognizes regional and business links as a third core activity for the HEI sector (alongside teaching and research). Competitive funding for HEI to strengthen their links Government does not prescribe the HEI choice of strategies. Activities could include: centres of expertise to develop business links; staff training and development and staff exchange programmes; "one stop shops" to improve access.

Action Plan objective addressed by measure

III.4. Co-operation Research/Universities/Companies

Administering agency

[Higher Education Funding Council for England](#)

, United Kingdom

Name of the manager(s) responsible for the implementation of this measure with address, fax, phone

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Ministry of Science and Technology

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No specific contact

DTI - Department of Trade and Industry

151 Buckingham Palace Road, United Kingdom

Description of Scheme

General Information

Reference to legal basis (e.g. act, public document, ...)

Competitiveness White Paper 1998

Does the measure receive central funding or regional funding?

Central

Start date

Initially,

Expected date of completion

Scheme is planned to last four years. It is expect

Previous measure (name, date, links with the current measure)

None

Reasons for launching/modifying the new measure

Previous surveys show that there are already extensive links between higher education and industry - the new scheme aims to help HEIs build on these links and to develop a more strategic approach.

Have any of the main features of the measure/scheme/action/regulation changed during its implementation

Not applicable

What is the predominant role of the government?

Funder

Target Group

Who are the target groups of the measure?



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Large Companies/Large Industrial Companies
 SMEs/Industrial SMEs
 Universities
 Other

Organisation and Implementation

Organisation and Structure

Stand-alone scheme

What are the criteria for eligibility?

To be determined

What is the mode of delivery of the measure?

Direct funding - precise conditions to be determined. It is assumed that HEFCE will operate the scheme

Financing : Overall budget allocated to the measure

£70 million over first four years from HEFCE. DTI is also to contribute – total amount is around £83m.

Financing : expenditure per year

HEFCE to provide £11 million (□16.9m) for 1999-2000 and approximately £20m (□30.8 per year from 2000-01 to 2002-03. £7m (EUR 11.2m) has been provisionally earmarked for 2003-04.

Financing : other budgetary sources (additional financing)

None known at present

Results

Result Measurement

What are the main indicators for the measurement of the results ?

Too early to say - selection criteria yet to be determined

Where an evaluation has taken place, what were the main results achieved?

Too early

If no official evaluation has been undertaken, have there been any indicators of success?

Too early

Observations

Which mechanisms seem to function well in the measure?

Too early

Which mechanisms seem to be less successful in the measure?

Too early

Are there any other measures planned or in operation as a follow up to this measure? Direction of the planned measures? Objectives? Target groups?

Now incorporated into Higher Education Innovation Fund (UK_38)

