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Trend Chart on Innovation in Europe

UK 26

General presentation of the measure/scheme/action/regulation

Country

United Kingdom

Geographical coverage, national or regional (state region)

(National)

Title of the measure

BIO-WISE

Information Source/Reference

website at: <http://www.biowise.org.uk/>

Overview (nature, main goals)

Advice on use of biotechnology to reduce business costs, improve product quality and/c reduce environmental impact. Will also enable the biotechnology supplier industry to take advantage of developing markets in the UK and overseas. Demonstrates technical credibility and cost benefits.

Action Plan objective addressed by measure

I.3. Raising Public Awareness
III.2. Strengthening Company Research
III.5. Absorption of Technologies by SMEs

Administering agency

[DTI - Department of Trade and Industry](#)
151 Buckingham Palace Road, United Kingdom
Web Site: www.dti.gov.uk

Name of the manager(s) responsible for the implementation of this measure with address, fax, phone

[David Coates](#)
DTI - Department of Trade and Industry
151 Buckingham Palace Road, United Kingdom

Description of Scheme

General Information

Reference to legal basis (e.g. act, public document, ...)

None

Does the measure receive central funding or regional funding?

Central

Start date

1999

Expected date of completion

2003

Previous measure (name, date, links with the current measure)

Succeeds the Biotechnology Means Business Programme

Reasons for launching/modifying the new measure

:Recognition of major potential role of biotechnology in the achievement of industrial sustainability and need to help industry realise the benefits of using biotechnology. Asses based.

Have any of the main features of the measure/scheme/action/regulation changed during its implementation

Too early

What is the predominant role of the government?

Facilitator, catalyzer

Target Group

Who are the target groups of the measure?

Large Companies/Large Industrial Companies
SMEs/Industrial SMEs

Organisation and Implementation

Organisation and Structure

Offers free, independent and practical advice on use of biotechnology to reduce business costs, improve product quality and/or reduce environmental impact.

What are the criteria for eligibility?

:Delivery is through a Helpline, publications, organised events and a website. Will introduce grant support for innovative demonstration projects in near future.

What is the mode of delivery of the measure?

Advisory- The BIO-WISE panel of experts has been enhanced by the addition of four Industrial Biotechnology Specialists (Sept-2001)

Financing : Overall budget allocated to the measure

£13 million (EUR 20.9 million)

Financing : expenditure per year

See l.c.4

Financing : other budgetary sources (additional financing)

Not known

Results**Result Measurement****What are the main indicators for the measurement of the results ?**

Not known

Where an evaluation has taken place, what were the main results achieved?

Not relevant

If no official evaluation has been undertaken, have there been any indicators of success?

Not known

Observations**Which mechanisms seem to function well in the measure?**

Too early to say – Biotechnology Means Business scheme was regarded as a success

Which mechanisms seem to be less successful in the measure?

Too early to say

Are there any other measures planned or in operation as a follow up to this measure? Direction of the planned measures? Objectives? Target groups?

New scheme

