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Trend Chart on Innovation in Europe

UK 49

General presentation of the measure/scheme/action/regulation

Country

United Kingdom

Geographical coverage, national or regional (state region)

(National)

Title of the measure

UK Online for Business

Information Source/Reference

<http://www.ukonlineforbusiness.gov.uk/>

Overview (nature, main goals)

Online-based information service, (with "offline advisory services), to provide small business with advice on using information and communication technologies to assist performance and competitiveness. Set up in 2000. Succeeds UK_32 (Information Society Initiative: Programme for Business). The scheme is a public/private partnership.

Action Plan objective addressed by measure

I.4. Innovation & Management

I.6 Promotion of clustering and co-operation for innovation

Administering agency

[DTI - Department of Trade and Industry](#)

151 Buckingham Palace Road, United Kingdom

Web Site: www.dti.gov.uk

Name of the manager(s) responsible for the implementation of this measure with address, fax, phone

[No specific contact](#)

DTI - Department of Trade and Industry

151 Buckingham Palace Road, United Kingdom

Description of Scheme

General Information

Reference to legal basis (e.g. act, public document, ...)

None

Does the measure receive central funding or regional funding?

Central

Start date

2000

Expected date of completion

Indefinite

Previous measure (name, date, links with the current measure)

UK_32 Information Society Initiative: Programme for Business

Reasons for launching/modifying the new measure

Not known – except that it offers a fully online service in keeping with government objectives to deliver all services online.

Have any of the main features of the measure/scheme/action/regulation changed during its implementation

Too early to say

What is the predominant role of the government?

Host, information source, funder (part)

Target Group

Who are the target groups of the measure?

Large Companies/Large Industrial Companies

SMEs/Industrial SMEs

Managers

Organisation and Implementation

Organisation and Structure

Web based advisory service. Funding unknown.

What are the criteria for eligibility?

Fully public access

What is the mode of delivery of the measure?

Web based plus follow up advisory contacts

Financing : Overall budget allocated to the measure

Unknown

Financing : expenditure per year

unknown

Financing : other budgetary sources (additional financing)

Industrial partners – this is a public/private partnership arrangement - amount unknown

Results

Result Measurement

What are the main indicators for the measurement of the results ?

Not known (uptake of services?)

Where an evaluation has taken place, what were the main results achieved?

No evaluation

If no official evaluation has been undertaken, have there been any indicators of success?

Too early to say

Observations

Which mechanisms seem to function well in the measure?

Too early to say

Which mechanisms seem to be less successful in the measure?

Too early to say

Are there any other measures planned or in operation as a follow up to this measure? Direction of the planned measures? Objectives? Target groups?

Not known

